

## History of Rexco Equipment

Rexco Equipment, Inc. was founded in 1964 by the Smith family. As Rex Jr and Steve Smith reached retirement age, feeling strongly against selling the company, they started an Employee Stock Ownership Plan (ESOP) in 2013. Believing the empowerment of each employee owner would create a strong future for Rexco. Josh Bottelman was appointed President in November of 2015. His belief in a positive work culture led to the creation of Rexco's Vision and Guiding Principles.

### Our Vision:

To be the benchmark in customer loyalty, employee engagement and market share.



## Why Rexco?

- 100% Employee-Owned
- Unique Dealer Business Strategy
- Generous Benefits Program
- Employees understand numbers and know their goals
- Vested interest in success of Rexco
- Strong growth year over year
- New facility coming in 2022



## Life at Rexco

- Fun atmosphere
- Work hard / Play hard
- Family is important
- Strong team environment working for common goal
- Accountability



# REXCO

## Equipment, Inc.

An Employee Owned Company

[www.rexcoequipment.com](http://www.rexcoequipment.com)

**100% Employee Owned!**

**Our Employees are Rexco Proud!**



### Our Locations:

1925 Blairs Ferry Rd. NE  
Cedar Rapids, IA  
319.393.2820

13500 118th Ave.  
Davenport, IA

1518 Highway 1 West  
Iowa City, IA

5900 Southwest 56th St.  
Des Moines, IA

1521 S Roosevelt Ave.  
Burlington, IA

## Testimonials



"I enjoy the versatility of the job. Doing something different every day. It's like running your own business. You have your parameters to stay in, but you're working with all departments, equipment, customers, personnel. The people is what I enjoy, working with a good group of individuals."

- Tom Tamlyn, Parts Specialist

"As a turf sales rep you get a job that is different every day. Time is spent in the office, on the road, and various job sites visiting customers. A lot of time is spent with homeowners asking questions and building relationships to determine which machine is going to be the best fit for them. Delivering a machine and seeing the excitement on a customer's face really gives you the feeling of making a difference in someone's life. Rexco is a very close-knit group of employees to work with."

- Courtney Martens, Turf Sales



"It is fast paced and different every day. You get to be the one to help customers when their equipment is down. You don't have your stereo typical desk job; you're able to get outside or be in the shop during the day."

- Ashlee Liphardt, Service Advisor



## Rexco Equipment – Authorized Dealer

Rexco Equipment is an authorized Bobcat®, Doosan, Exmark, Link-Belt Cranes, Link Belt Excavators, Bandit, Land Pride and Manitex dealership serving the Iowa area.

